

# Odyssean Investment Trust PLC

Q1 2020 Update

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# Executive Summary – Q1 2020

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#### NAV per share decline, albeit significantly less bad than the market



- Relatively resilient performance during extremely challenging period for markets
  - NAV Total Return per share -21.4%<sup>1,2</sup>, significantly less than the NSCI +AIM ex IC index ("Comparator") fall of 32.7%<sup>2,3</sup>
  - Outperformance delivered each month during Q1
  - NAV benefitted from the takeover of Huntsworth by CD&R in early March
  - Cash balance increased in January, through profit taking. Some capital deployed through March into three new investments.
     Cash ended the period at c.10% (16% including the holding in Huntsworth which is near cash)
- NAV Total Return per share since inception -7.7%<sup>1,2</sup>. Comparator -30.1%<sup>2,3</sup>
  - Average cash weight 32% since inception
- Rapid and substantial deterioration in investor sentiment through the quarter, regardless of asset class, and severe volatility
- Numerous dividends cancelled or suspended as companies embark on cash conservation strategies
- OIT's shares ended the period trading at <1% discount to NAV
- In line with the commitments in the May 2018 IPO Prospectus, c.£1.4m of available profits from takeovers of Consort Medical and Huntsworth to buy back shares if the discount exceeds 5% for more than 60 days

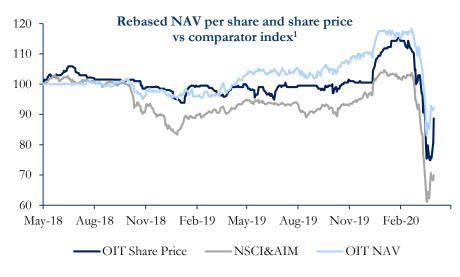
#### As at 31th March 2020. Performance measured from COB 1/5/18, share performance since inception assumes IPO price of 100p. Source: <sup>1</sup>Link Asset Services, Bloomberg, Odyssean Capital; Numis Smaller Companies plus AIM ex Investment Companies Total Return Index. Rebased to start NAV <sup>2</sup> Link Asset Services, Odyssean Capital <sup>3</sup> Bloomberg Past performance is no guarantee of future performance and the value of investments can go up and down

# Extremely challenging period for markets, NAV impacted but relatively more robust

# Performance %

Performance update

	Q1-20	LTM	Since inception
NAV Total Return Per Share <sup>1</sup>	-21.4%	-5.8%	-7.7%
Share price return <sup>3</sup>	-20.4%	-9.3%	-10.0%
NSCI + AIM ex IC Total Return <sup>3</sup>	-32.7%	-22.8%	-30.1%
Average cash balance <sup>2</sup>	9%	12%	32%

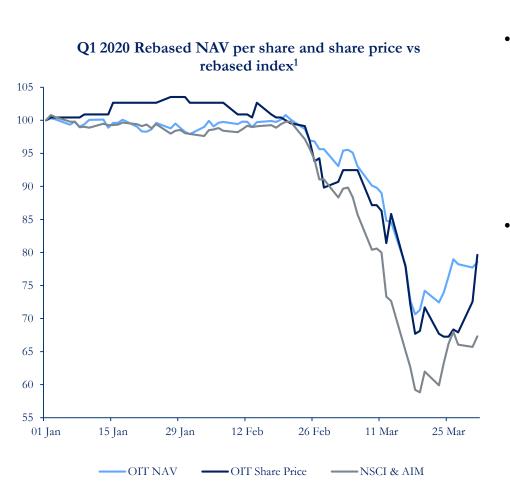


- NAV per share fell 21.4% in quarter as market was significantly impacted by COVID-19
  - NAV performance benefitted from cash raised early in the period (profit taking) and Huntsworth take over
  - Portfolio focused on lower cyclicality, higher quality global market leaders. Less impacted by aggressive de-ratings
  - Minimal exposure to oil & gas, retail and leisure companies
- NAV per share saw a fall of only 5.8% over last twelve months vs. a 22.8% fall in comparator index
- Shares traded at a <1% discount to NAV at period end



# Performance during the period

### NAV decoupled from the market from mid February onwards



- What has helped performance in Q1
  - Cash balance
  - Takeovers of Huntsworth (March 20) and Consort Medical (Q4 but cash received Feb 20)
  - Few highly geared companies
  - Portfolio typically comprised of less cyclical companies
  - Low exposure to hard hit sectors (Consumer, Oil & Gas)
- How we used cash during Q1
  - From end of Q4 to late February, profits taken on holdings which performed well in Q4 19
  - Net cash peaked at  $\pounds$ 11.2m on 21<sup>st</sup> February
  - Deployed cash through early March.
  - From mid to end March "one in, one out" broadly matching purchase with sales
  - Net cash ended period at £7.8m
  - Residual Huntsworth position to be held until deal completes in April 2020

As at 31th March 31 2020. Performance measured from 1/1/20. Source: <sup>1</sup>Link Asset Services, Bloomberg, Odyssean Capital; Numis Smaller Companies plus AIM ex Investment Companies Total Return Index. Rebased to 100 Past performance is no guarantee of future performance and the value of investments can go up and down



#### Business

- Focus on health and welfare of team and their immediate families
- Business continuity plan enacted 11<sup>th</sup> March team has been working from home since then. Systems
  performing as expected

#### Investment & Portfolio Management

- Working assumption was that every company will be impacted, in some way, by the COVID-19 pandemic
- Maintain strong net cash balance within the portfolio. Deploy/recycle capital selectively, as liquidity allowed
- Identify portfolio companies most likely to have material trading and balance sheet issues
  - Speak with CFO/CEO/Chairman suggest dividends are cancelled, enquire about balance sheet liquidity, covenants, identity of banks and structure and duration of lending
  - Where appropriate, suggest actions to strengthen balance sheets and Board
- Sell down companies likely to be impacted and where the share prices/ratings did not reflect this risk
- Build a pipeline of new investment opportunities/refresh due diligence on companies on the watch list

# Performance drivers in Q1

#### Key stock contributors



#### Largest positive contributors

HUNTSWORTH

- Recommended take over bid from PE house CD&R in early March
- The offer price of 108p per share represented a 50% premium, although slightly below our view of fair value
- Takeover will complete in mid April

#### Largest negative contributors

- A disappointing Q4 trading update in January flagged Brexit uncertainty through the end of 2019 had impacted end market demand, with this expected to continue in FY20. Subsequent escalation of COVID-19 impact on the UK economy saw shares down 56% in the period
- We remain actively engaged with the company and see significant mid-term value from these levels



- A new position started in the quarter. Shares were bought on weakness and ended the period above cost
- Rating depressed by geared balance sheet we think concerns are overdone
- We see the business as well placed to trade through the COVID-19 uncertainty with substantial scope for a re-rating
- Entered period following share price weakness in Q4-19
- Business has seen limited disruption to operations from COVID-19 to date and demand remains robust with food production an essential service

# nccgroup

- Solid interim results in January flagging positive momentum in the business were superseded by concerns that COVID-19 would see reductions in demand for cyber security consulting services
- Shares fell 26% across the period
- Our medium to long term views on the prospects for NCC are unchanged
- Shares entered the period following strong run on improved UK sentiment post election
- A solid set of interim results were overshadowed by COVID-19 concerns given end market exposure to cyclical construction markets. Shares fell 39% across period

Source: Odyssean analysis. Assumes total consideration for stock purchases including fees and tax is invested at index closing level on day of transaction. \*Comparator Index, Numis Smaller Companies Index plus AIM ex Investment Companies Track Record. <sup>1</sup>Link, Bloomberg, Odyssean Capital LLP. Past performance is no guarantee of future performance and the value of investments can go down as well as up.

# Huntsworth case study

### Opportunistic bid in a challenging market. Highlights market inefficiency





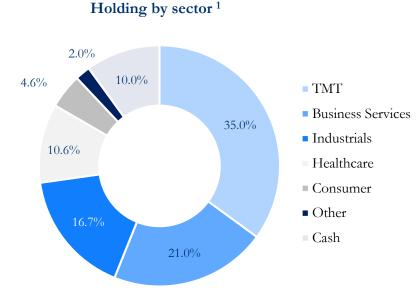
- Initial investment thesis:
  - Simplify and focus equity story on healthcare comms. business through disposal of legacy traditional PR operations
  - Acceleration of growth following short term headwinds in healthcare marketing business
  - Platform for further accretive bolt-ons in healthcare
  - Attractive to larger trade buyers and private equity
- What happened
  - Shares drifted down from mid 2019 after downgrades of growth expectations, and elevated leverage following bolt-on M&A
  - We made further investments seeing value as a discount to SOTP, with quality of healthcare business under-rated by the market
- Result
  - Private equity house CD&R bid for Huntsworth at 108p, a c.50% premium to closing price
  - Offer below our view of c.120p-130p fair value, but attractive given market situation
  - IRR to end March 2020 of c.38% exceeding our return target and market performance over period

#### As at 31th March 31 2020.

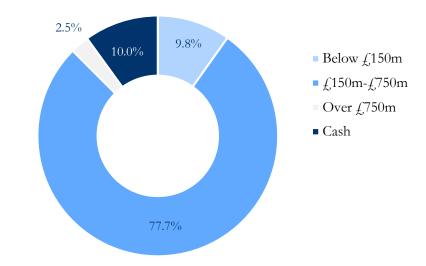
# Portfolio update

#### Focused on our core sectors and core market cap range





#### Holding by market cap<sup>1</sup>



- Exposure weighted towards 'core focus' sectors TMT, Industrials, Business Services and Healthcare
- 'Consumer' exposure via Devro in our view a B2B business

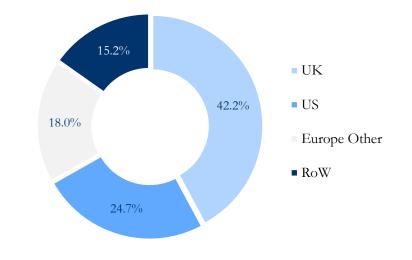
- 86% of invested exposure in core target market cap range of £150m-£750m
- Holdings outside of core range are either specific, compelling opportunities, or investments which have moved out of core range since initial investment

# Portfolio

### High conviction portfolio. Weighted towards market leaders with international earnings



#### Revenue exposure of portfolio<sup>2</sup> (NAV weighted exc. cash)



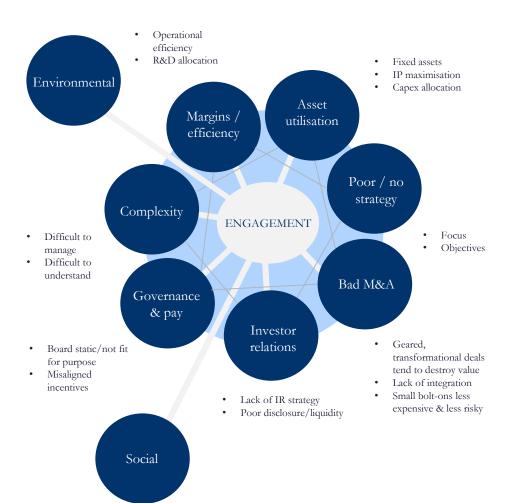
- Top 10 holdings account for 72% of NAV
- Largest positions focused on less cyclical companies and recovery situations, with significant self-help opportunity

• Our preference for higher quality, market leaders has driven more US and global revenue exposure than broader UK indices

# Environment and social engagement commencing

#### Will be formally integrated into our investment process

- Odyssean has historically focused on "G" and financial performance
- Plans to formally integrate E and S into the investment process and engagement
- Will not use negative screening. However investment approach tends to avoid companies which screen badly for E&S factors e.g. resources; sub prime lending
- Pragmatic engagement approach for smaller companies
  - Who on the Board is responsible for sustainability?
  - Has the company identified its key stakeholders and evaluated its sustainability risks?
  - How is the company monitoring and reducing the key 1-2 sustainability risks?
  - How is the company reporting on sustainability to investors?





#### Comment

Number of meetings	2 Benchmark and Chemring
Number of resolutions	34
Number voted	34
Voted with management	33
Voted against management	1 Issuance of >10% of capital without pre-emption rights

# Portfolio governance news

### Flowtech Fluidpowder Plc



#### Significant board changes announced

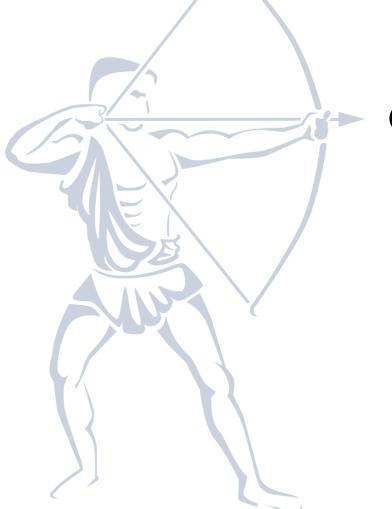
- Bill Wilson, existing NED, to become Exec Chairman
  - Rejoined the Board as a non-Executive in 2018. Previous Chairman of the company prior to its IPO in 2014
- Roger McDowell to join the board as a Senior NED and Chairman of Remcom
- Additional new NED to be appointed in due course. Process ongoing

#### Our Views

- Highly supportive of change
  - Wilson and McDowell are highly experienced in distribution businesses
  - Wilson will support mgmt. team through challenging period of 2020, as well as support operational improvement initiatives and a return to sustainable organic growth over the medium to long term
  - McDowell well known to us a highly experienced Senior Non-Executive
  - Board will be balanced 50/50, Exec/non-Exec

+ independent Investor Relations advisors engaged since late 2019





# Outlook & Data

# Outlook

### Market and valuation views



- Market Outlook
  - Global bear market for equities. Unclear what the shape of the recession or bear market will be ("L, U or V") or how significant it will be over a year
  - No strong view on whether markets have "hit the bottom"
  - Massive international governmental monetary and fiscal support
  - Banks better prepared for the downturn than 2008/9 (in the UK and US). European Banks in a less good shape do not anticipate a lending crisis....yet
  - Difficult to see a sustainable improvement in sentiment before the end of the summer a) companies with a calendar year end will be reporting their interims b) the equity market will start to look forward to 2021 earnings recovery potential
  - UK has strengthened hand in the Brexit negotiations
- Valuations
  - Traditional p/e or EV/EBITDA or EV/EBITA ratios of little meaningful use given current market uncertainties
  - Many companies are finding it impossible to give guidance. Consensus data is meaningless or out of date
  - Our focus is on EV/Sales as a valuation metric, and p/book for more asset intensive businesses, overlaid with a view on the sustainability of a business given its business model and balance sheet

# Outlook



### Our working assumptions and views on potential performance from here

- Assumptions
  - Widespread falls in quoted company earnings in 2020. Very few companies immune
  - Wholesale de-ratings and share price falls some rational, some over-reactions
  - Any companies with >1.5x net debt/EBITDA, regardless of earnings visibility or asset backing, see highest de-ratings
  - Numerous balance sheet repairs through equity issuance will be needed. Whilst a few have started, we expect these to continue through 2020
  - There will be small cap companies that will need to find new shareholders to fund rights issues/placings
  - There will be wholesale earnings recoveries in 2021. However it is likely to be some years before 2019 earnings will be reached again
  - Higher quality companies, with good market positions and adeptly managed, will use this crisis to strengthen their long-term competitive positions
- Our central assumptions for future short to medium term portfolio performance
  - We anticipate continued volatility in portfolio company share prices for some months. As a result, we anticipate very limited daily correlation of the portfolio with the market due to concentrated portfolio and style
  - The NAV may lag on days where the market rallies hard, and/or where the market is driven by sectors which the portfolio
    has limited exposure (e.g. resources; consumer). Historically outperformance has tended to be generated in sideways/down
    markets and the NAV has tended to lag sudden strong market recoveries<sup>1</sup>
  - Potential for more shorter term NAV volatility as Q2 progresses
    - · New investments will typically be made into slightly more geared and more cyclical companies
    - Anticipate cash balance reducing progressively during 2020

<sup>&</sup>lt;sup>1</sup> Monthly performance since inception – NAV has outperformed the broader market (as measured by the NSCI & AIM ex IC Total Return Index) in 69% of months where the market has been negative/generated monthly return of less than 1%. In comparison, in total it has outperformed in 57% of months since IPO. Source: Link; Odyssean Capital

# Our high level investment selection criteria - unchanged

### Clarity enables us to quickly prioritise and spend time effectively



#### Focus

- Niche market leaders with higher quality business models
- Self-help/improvement potential
- Where possible, international earnings
- Avoid extreme balance sheet distress
- Avoid resource companies

#### Rationale

- Market leaders with strong business models and adept management teams will survive and potentially take share
- Self-help/improvement potential helps cushion impact of softened sales
- Geographic diversification of sales reduce dependence on one particular country
- Avoiding extreme balance sheet distress minimises risk of permanent capital loss
- Primary driver of resource companies share price is the commodity price, which is outside of management control

# Tactics – we have a clear plan (1 of 2)

How we aim to create the next 3-5 years of strong performance

- Anticipate net cash balance to fall from c.16% (including Huntsworth) to 5-15% by the end of June, and 2-10% by the late Autumn. This change is unlikely to be linear. We are not attempting to market time but to increase exposure in stages
- Existing portfolio
  - Higher earnings visibility businesses, typically undergeared, where ratings and share prices have held up well, are likely to be sold down/reduced by us on the basis of fundamental and relative value, and replaced by more attractive risk/reward situations elsewhere
  - Where appropriate, we will seek to back equity raises provided there is compelling case to follow our money. We may well seek to increase our holdings via over subscribing to an equity raise
  - Increased corporate engagement with portfolio companies is likely
- Anticipate above trend increase in new portfolio positions through 2020
- Active pipeline of fully researched and partially researched companies
  - We have probably identified many of the new investments we wish to make over the rest of 2020. Three considerations:
    - · Timing
    - · Price
    - · Liquidity

# Tactics – we have a clear plan (2 of 2)

#### Plan for new investments

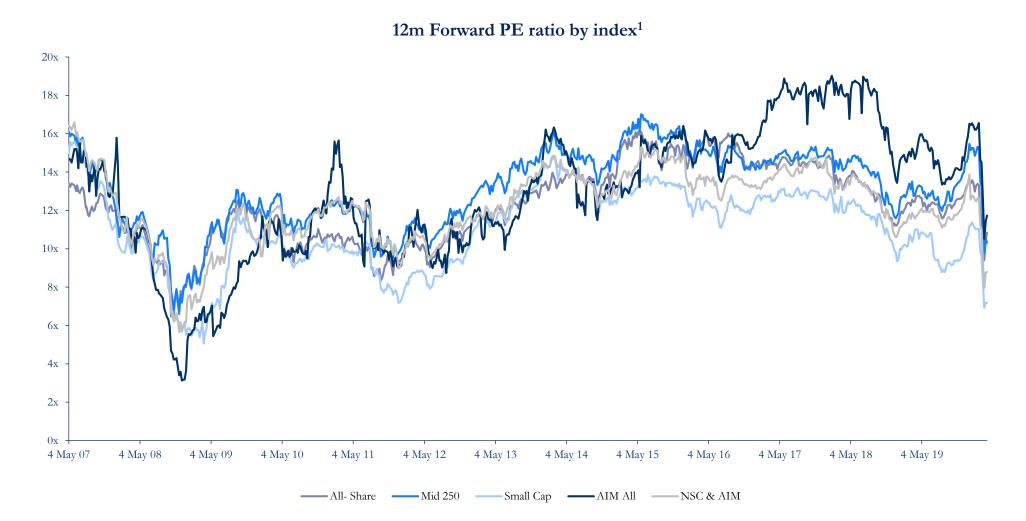


- Near term focus has been adding less cyclical companies
  - Seek out highly cash generative business models and 1.5-2.5x net debt/EBITDA, which have been de-rated aggressively
- We will seek to increase exposure to **cyclicals** over the next 3 months
  - Stronger balance sheets, but are valued at close to tough multiples of trough earnings
  - Weaker balance sheets, where we will seek to invest the vast majority of any investment through an equity raise. We will be engaging with the corporate broking community to ensure we see a good pipeline of opportunities as well as proactively approaching companies
  - Quality threshold e.g. recovered operating margins need to be able to exceed 10%. Asset which could be coveted by trade/financial buyers. Avoid poison pills
  - No interest in deep value (e.g. highly indebted pub companies, leisure)
  - Unless completely compelling, low appetite for consumer facing companies. However we may look at B2B players which service consumer-facing companies
  - Resource companies remain outside of our scope

# UK equity indices de-rated significantly after the Q4 flurry

Consensus numbers almost certainly have not reflected full scale of downgrades

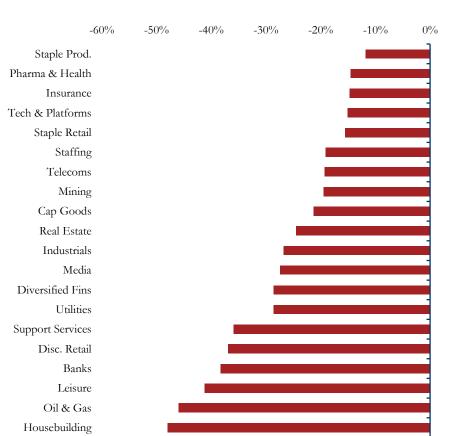




# March 2020 saw considerable sector performance divergence

#### Consumer and Oil & Gas were the weakest sectors



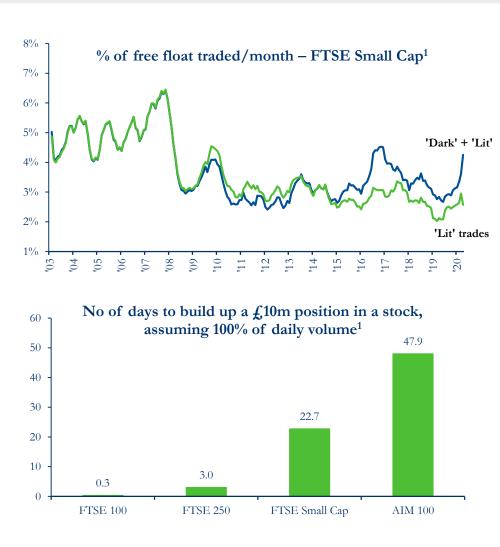


#### 1 month performance of UK SMID sectors<sup>1</sup>

- In retrospect, the sector outliers are not a surprise
- Housebuilders, resource companies and balance-sheet financial companies are excluded from out investment process
  - This has been a tailwind for NAV performance in Q1 2020
  - Were these sectors to recover sharply, the NAV might lag

# Liquidity seems to have improved

### Liquidity "on the ground" less good than headline levels

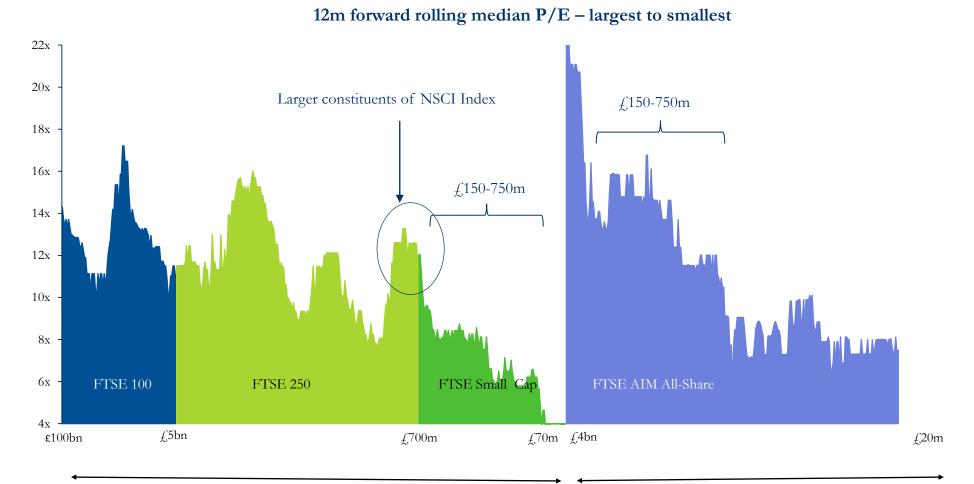


- Liquidity of UK Smaller quoted companies has increased during the turmoil
- c.50% of trades by value now dark pools
  - Assumption large blocks dominate dark pool activity
- As yet, no anecdotal evidence of widespread outflows from open ended small company funds -> limited evidence of forced selling
- Our experience is that liquidity "on the ground" is less good than charts suggest, unless investors are fleeing companies which have severe balance sheet issues and investors do not want to back a recapitalisation
- How we intend on managing liquidity
  - No liquidity "budget" driven by closed ended fund structure.
     No contamination from other mandates in daily dealing funds
  - Participate in secondary fundraisings guaranteed liquidity in size at known price
  - Use of full time specialist small cap dealer

# Full list Smaller Companies trade at material discounts

AIM retains its considerable premium rating





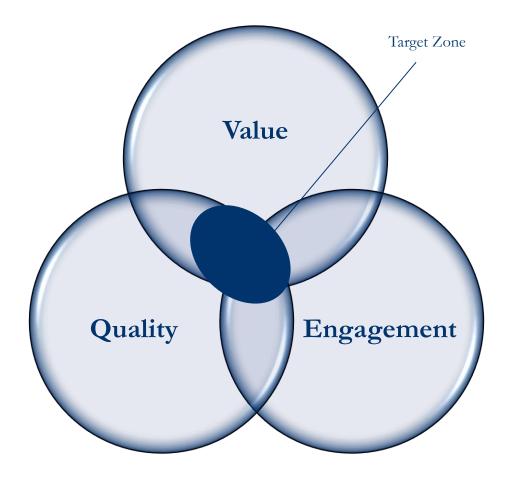
FTSE All Share stocks in mkt cap order

AIM stocks in mkt cap order

### Investment strategy

### Based on 3 pillars: Value, Quality and Engagement





#### Quality

- Strict quality overlay to complement value focus
- "Great companies"
- Limit downside

#### Value

- Invest at a significant discount to owners valuation
- Look for businesses with multiple drivers of equity value growth
- "Make money"

#### Engagement

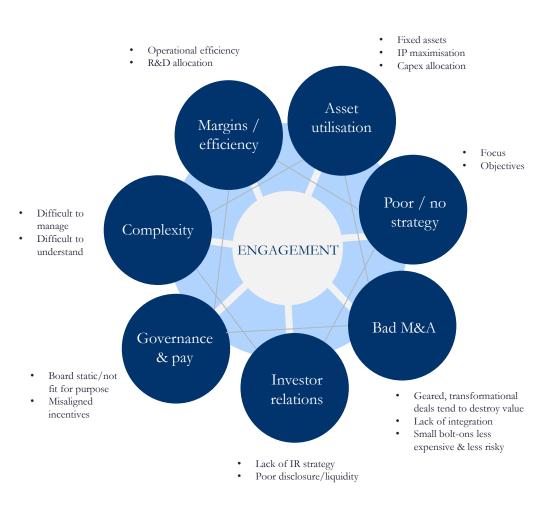
- Seek out "self-help" situations
- Integrated
- Proactive not reactive
- Tend to engage anyway as a Top 5 shareholder

# Corporate Engagement

### Goal to augment returns from stock selection



- We use engagement to create, defend or recover value and to deliver differentiated returns
- The investment team has more than 15 years experience engaging with smaller companies
- Historic focus on governance/financial performance/IR
- Scope for engagement and plan is identified prior to investment
- Our principles
  - Not "messianic" first objective is to make money
  - We do not invest using negative screens
  - Aim to see companies improve during our period of ownership
  - Engage in private, with other stakeholders
  - Aim for "win-win"



### Sectors we focus on

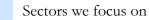
#### We focus on four key sectors we know well



- We believe the best investment decisions are made from a base of knowledge and experience
- We focus on sectors where the team has expertise and where we have successfully made money
- Our core sector focus is driven by our investment approach
  - TMT: software managed services and niche electronics
  - Services: Higher value-add "white collar" and tech enabled services
  - Healthcare: Services, not speculative pharma/biotech
  - Industrials: Niche, high IP products
- Companies with the following characteristics best suit our investment approach:
  - Low cyclicality
  - B2B focus
  - High/improving ROCE/cash margins
  - In-house sector expertise

Odyssean: view of main sectors

	Low cyclicality	B2B focus	High ROCE/cas h margins	Sector expertise
TMT	٠	•	٠	•
Services	٩	•	•	•
Healthcare	•	•	•	•
Industrials	Ð	٠	Ð	•
Financials	Ð	Ð	•	O
Consumer	O	0	O	O
Property	O	Ð	O	O
Resources	0	Ð	O	0



# Portfolio construction

Our strategy is more similar to Private Equity than other Public Equity funds



	Typical Long Only	Odyssean Strategy	<b>Typical Private Equity</b>
Number of positions	50-100	Up to 25	10-15
Typical position size	1%	3-8% at cost, max 20%	10%
Typical holding period	Variable	3-5 years	3-5 years
Due diligence	Light to Medium	Medium to High	High/Forensic
Typical target ownership	0.5-3%	2-20%	Majority/supermajority
Sectors	Own most/all	Focus on a few	Focus on a few
Control	No control	Influencing stake	Full control
Approach to risk	Diversification & tracking error	Focus & due diligence	Focus & due diligence
Investment mindset	Outperform index	Absolute return	Absolute return
Engagement	Negligible	Medium/High	Medium/High
Typical cash balance	0-5%	8-12%	n/a

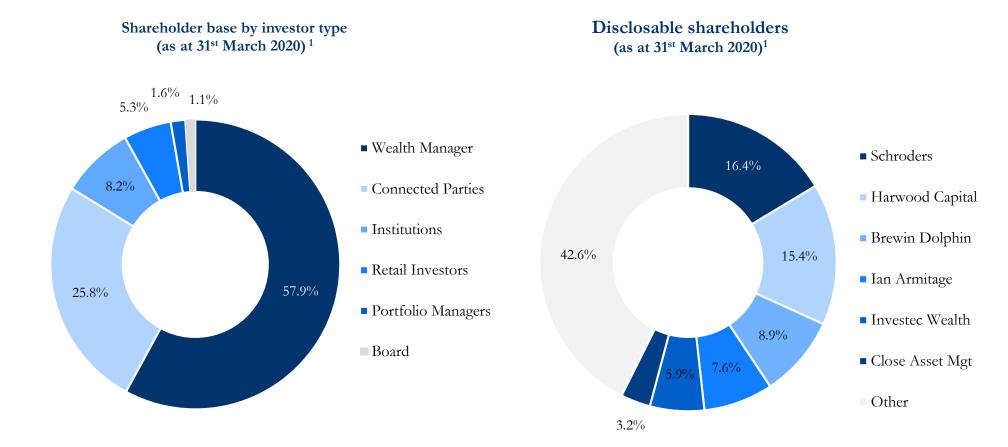
# OIT key company facts



Shares in issue	88,257,211
Max size for Investment Trust strategy	250m shares
Domicile	UK Full listing, London Stock Exchange
Board	Fully independent. Will use all fees, post tax, to buy shares
AIFM	Internally managed small scope UK registered AIFM. Portfolio Management delegated to Odyssean Capital
Discount control/realisation opportunity	Opportunity for shareholders to rollover or realise all of their investment at NAV less costs, every 7 <sup>th</sup> year post IPO 50% of profit from takeovers to be used to buy back shares if the average discount exceeds 5% for 60 days
Gearing	No structural gearing envisaged. Ability to gear up to 10% for short term liquidity purposes. Net cash balances likely to be maintained to enable agile purchases of blocks of stock
Fees	Management fee 1.0% of net assets/market capitalisation. Performance fee 10% of NAV TR outperformance vs comparator index +1% p.a. on a rolling three year basis with a high water mark
Comparator index	Numis Smaller Companies ex Investment Trusts plus AIM index <sup>1</sup>
Ticker	OIT
ISIN	GB00BFFK7H57

OIT shareholder base







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